The Capital August/September 2015 Kilwan Lan

The Official Publication of Capital District Kiwanis

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101st Annual Kiwanis International Convention, Toronto, June 23–26, 2016



The Capital Kiwanian The Official Publication of Capital District Kiwanis

Volume 4, Number 6

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2014-15 Leadership Information

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SECRETARY-TREASURER Tom Varner Ashland, VA

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TRUSTEE-CHESAPEAKE BAY John Sparkman Chincoteague, VA

TRUSTEE-HEART OF VIRGINIA John Morris Richmond, VA

TRUSTEE-MASON DIXON Ted Zapalowicz Baltimore, MD

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Governor's Message

R. Brian Bell, 2014-15 Governor

In this, my final message as your District Governor for 2014-15, I want to focus on the extraordinary dedication and commitment of your leadership team. We serve to support your local Kiwanis Club and you the member. It is an honor to do so.



I could not be more proud of your District Board of Trustees and your Class of Lt Governors. Each has contributed their talents and time to effectively represent your region, division and club -- and to act in the best interest of our great Capital District. They inspire me, and I hope they inspire you to serve in a district leadership position in the future. I offer my sincere thanks to your retiring leaders for a job well done. I have enjoyed working with each of them.

I also appreciate the significant efforts of your District Committee Chairs, your District Staff and your District Foundation Directors. These individuals serve you well and deserve your support. Please consider

serving as a regional representative on a Club Support Committee. A District Committee Chair cannot function effectively without a committee!

I am immensely proud of the accomplishments of our Service Leadership Programs this year, which have resulted in many forms of recognition. For Key Club these include: The Eliminate Project contributions of over \$84,000 and a commitment for an additional \$250,000 over the next five years; the Key of Honor Award to Key Club District Administrator Joe Stankus; Distinguished Key Club District for 2014-15; Distinguished District Key Club Governor Anastasia Slepukhova and Distinguished District Secretary

Hojin Yoon; Election of Anastasia and Hojin as Key Club International Trustees for 2015-16; First Place in the ICON Scrapbook Contest to James Wood High School Key Club, and much more. For CKI these include: The Circle of Service Award to CKI District Administrator Jen Wolff; Distinguished CKI District for 2014-15, Distinguished CKI Governor Ben Romano; Election of Calvin Charles as CKI International Trustee at Large for 2015-16, and Election of Vy Tran as CKI International Trustee for Subregion F.

Builders Club and K-Kids have had successful years thanks to outgoing Chairs Dru Bowman and Mitra Shultz, respectively. Please contact GovernorDesignate David Heppner or my self if you are interested in either of these positions. Key Leader Chair Bill Hand and his committee did an outstanding job in organizing and facilitating two very well attended Key Leader Weekends in the Fall and Spring.

Our year is not yet over! In August, we have three Club Leadership Conferences – at Towson University for the North area, at the College of William and Mary for the Southeast area, and at Wytheville Community College for the Southwest area. The three Club Leadership Conferences are designed to provide new and perspective club leaders the opportunity to receive training in three core areas - Leadership, Planning, and Communications. Experienced resources drawn from business, industry, and higher education will facilitate the presentations. Your Conference Committees have dedicated considerable time and effort to make each CLC a meaningful and memorable event. We will also retire your 2014-15 Class of Lt Governors and install your 2015-16 Class of Lt Governors. Please do your part by attending a CLC (for your benefit) and show your current District Leadership, and especially your Division Lt Governor, your appreciation for their commitment and service to the Capital District on your behalf.

We have much to celebrate in this Centennial Year of Kiwanis. It has been a year to reflect on all that Kiwanis and specifically your club have accomplished in our first 100 years of community service; a year to refresh our approach to strengthening existing clubs and opening new ones that meet the needs of our younger members; and a year to renew our commitment to our Service Leadership Programs, our communities and our members.

Diana and I have certainly enjoyed the many Club Charter Anniversary and KI 100th Anniversary Celebrations we've attended, along with other club and division events. Our District has received proclamations and recognitions from numerous state, county and city government officials commemorating this Centennial year. Our Capital District was honored to host KI President Dr. John and Debbie Button on their Centennial Tour visit. Dr. John said, "We enjoyed every second of it!"

We have engaged and embraced The Formula, a member-led, multi-year initiative that focuses on Kiwanis members, investing in the Kiwanis experience and ultimately strengthening membership. Such a simple, yet powerful message: "Love it! Share it! Live it!" We will build on this momentum in the coming years.

Capital District membership is now plus 150 year to date. However, the "September purge" historically results in a 5% loss (or about 250 members) which would leave us with a net loss of members for the year -- UNLESS, (1) we strengthen our existing clubs with more new members in the next two months, and (2) we open three or more new clubs by September 30. This is doable, but only with your help!

At DCON, we pledged our remaining fair share to The Eliminate Project: Kiwanis International's birthday gift to the world – to eliminate maternal and neonatal tetanus from the face of the Earth. With this resolution, we set a precedent that impressed KI and that other districts are now following. I offer sincere thanks and appreciation to Chair Jackie Bledsoe and her fantastic DCON committee for our wonderful District Convention in Roanoke. And thanks to all who attended.

At ICON, We took a bold step forward toward inclusion and equality in proposing a KI Bylaws amendment to enable online voting for future KI elections and amendments to bylaws and resolutions. Once again, Capital District is leading The Way Ahead!



Service Showcase

News From Capital District Kiwanis Clubs

Division 2

On August 1, members of the **Kiwanis Club of Fairfax** walked in the annual Crime Solvers' 5K. Fairfax County Crime Solvers is a community-oriented program involving citizens, the business community, news media and the Fairfax County Police Department working together in the fight against crime.

In July the **Kiwanis Club of Tysons Corner/McLean** had a great morning cleaning up our mile of adopted road in Falls Church. Some of their Key
Club members joined in on the fun!







Six members from the **Kiwanis Club of Bridgeville** donated 52
service hours to assist the Bridgeville
Community Food Pantry by sorting
approximately 10,000 canned goods
and non-perishable items given to the
Food Pantry by the US Postal Service
from their annual food drive to help
the needy.

The Kiwanians' assistance involved picking up the items from the Seaford Post Office and delivering them to the Bridgeville Community Food Pantry; sorting out the expired dated items; restocking the Food Pantry shelves; separating, boxing, and storing away all items of same identity.

The Bridgeville Community Food Pantry is sponsored by the Union United Methodist Church and is housed in their facility. The Food Pantry local mission outreach was started approximately 20 years ago and continues to help many needy families. The service area for the food pantry is the Woodbridge School District which includes a very large rural area and the communities of Cannon, Farmington, Greenwood and Bridgeville. Individuals and families are screened for eligibility by the Delaware Division of Social Services, local church pastors, the Community Social Service representative of the Woodbridge School District; Bridgeville Senior Center, and the Cheer Center. Five Kiwanians recently contributed 20 hours as they assembled and installed 4 large storage shelves in



A Capital Idea

the Food Pantry. Also, the Kiwanians recently donated 2 hours and \$200.00 for the purchase of 30 one pound canned hams. The Kiwanians will soon donate 50 service hours to assist the Community Food Pantry with their fund raiser project at the Bridgeville Kiwanis Chicken Barbecue. The Kiwanis Club of Bridgeville maintains a long range plan to assist the Community Food Pantry as it strives to help the needy.

For the second year in a row, the Kiwanis Club of Greater Ocean Pines - Ocean City held their Annual Summer Pancake Breakfast and the 2nd Annual Bingo Night on the same day. Lots of work on July 11th for a very gratifying turnout to raise funds for the Youth of the Community. Starting at 8am, the Kiwanians served pancakes. After cleaning up and resetting the hall for Bingo Night, the doors again opened at 5 PM and the sold-out event was under way.

Division 8

Each month the **Kiwanis Club of Old Town, Winchester, VA** designates a canned item of food to contribute to the Salvation Army Shelter. By noting a certain food item, the Club has found that their members remember to bring in that item. This month donation was 24 large cans of Cut Beans.

Kiwanis Open House Fuels New Kiwanis Club Satellite

On June 23rd at Sisters in Berlin, MD, the Kiwanis Club of Greater Ocean Pines - Ocean City held an Open House which was well attended by local professionals and organization members interested in seeing how to make both the Kiwanis Club and themselves more effective in the community. The new "3-2-1 Kiwanis" Club Satellite will be an extension of the existing club and members will enjoy all the benefits of the existing club. Generally those who are working have a difficult time attending the once a week 8 AM meetings in the Ocean Pines Community

Center, so the new "3-2-1 Kiwanis" Club Satellite will have "1" meeting a month for "2" hours of networking and "3" hours of community service affording the flexibility some require to be able to give back to their community in a meaningful way while "Making A Difference".



Visit the KIWANIS STORE

for the latest apparel, meeting items, and more!



store.kiwanis.org

Around Capital

Does The Formula Work? What's happening in my club?

By PG Carolyn Richar District Chairperson, The Formula

Some Kiwanis clubs have made some changes in the way their club meets/added more service projects and social events. Some Kiwanis clubs have added 3+new members this year. Some Kiwanis clubs are inviting potential club members to service projects and socials every week. Some Kiwanis clubs are actively engaged in opening a new Kiwanis club in a nearby community. Does your club fit in one or more of the growing group of Kiwanis clubs above?

I hope you had at least one "YES" answer – meaning your club has embraced The Formula to be a stronger Kiwanis club. We want every club in the Capital District to be a strong provider of community service, fellowship and fun. Clubs that are using The Formula to LOVE IT, SHARE IT, LIVE IT are finding success to meet this goal.

But let's be honest here – while many Kiwanis clubs are growing – other clubs have either no growth or a decline in membership. What's going on here? Does The Formula not work? Why are we still seeing clubs fold and membership decline?

Let me emphatically state that The Formula does work! I say that because I see it working in my home club which has added 4 new members with 3 more having applied. We are taking on more service leadership programs (now up to sponsoring 11 SLPs for a club of 34 members) and we are sponsoring a new club in process in the town next to ours. We also have taken on new service projects this year on top of an already busy schedule – but our members are loving it, sharing it and living it.

For The Formula to work, the members of a Kiwanis club need to honestly look at what is and is not working now in their club – and then change the areas that are not meeting members' needs. We need to be willing to lay aside some of the traditions of our past to look to the interests and needs of our communities now. Kiwanis clubs need to incorporate fun and fellowship along side of service – so we are truly a Kiwanis family in a time when so many people live far away from family. A Formula club counselor can assist your club with this process. We have to LOVE our club so it can change and become stronger.

My best insight into why some clubs are struggling is they may be stuck in a rut – doing the things they have always done because there is a comfort level in the known. Change can cause tension - but without change, many

Kiwanis clubs will die in the next few years. If your community's children are all healthy, educated, safe and well-nourished – then it's okay for your Kiwanis club to ride off into the sunset. Personally I don't know of a community where that occurs – and even if it did, there are children in other communities that still need our help.

So let me end on this note – The Formula is here to help the children of your community and the world. *Love It, Share It, Live It* – is not just about Kiwanis clubs. This formula is here to make the world a better place for all children. So please embrace The Formula - your Lieutenant Governor can help connect you with The Formula team of club counselors in your division! I can also help connect you with a Formula club counselor – email me at carolynsrichar@hotmail. com or call at (703)505-0265.



Southeast Leadership Conference Snapshots



Panel Discussion on "Intergenerational Challenges and Opportunities for Service Clubs" during the Southeast Club Leadership Conference at the College of William and Mary on August 1st. Panel members (left to right) are Spencer Milne (W&M) Ryan White (Pres, Richmond Young Professionals), Ben Romano (Immed Past CKI Governor, VA Tech) and Anastasia Slepukhova (Immed Past Key Club Governor, Lake Braddock High School).



Retirement of Southeast Virginia Region Trustee Carla Morin-Diehl and Southeast and Heart of Virginia Lt. Governors for 2014-15.

Eye On KI

News from Kiwanis International



President Obama congratulates Kiwanis on a century of service

U.S. President Barack Obama sent Kiwanis International his congratulations on the organization's centennial celebration to be read at the Kiwanis International convention in Indianapolis. In the letter signed by the President of the United States, it reads in part ...

"The world's children will write the future. (Children) are tomorrow's leaders, makers and doers, and we can each play a part in unlocking the extraordinary potential within them and empowering them to reach for their greatest aspirations. With hundreds of thousands of members serving in more than 80 countries, Kiwanis International is lifting up the lives of young people around the globe. Every nation, every

neighborhood, and every child is different—and your work to embrace the unique needs of the individuals and communities you serve speaks to our common humanity, cultivates compassion in our society, and helps ensure all children can go as far as their hard work and dreams will take them. As you reflect on a century of service, I wish you the very best."

*Due to restrictions on presidential communications, the letter from President Obama cannot be posted online. It is on display in the Kiwanis International office in Indianapolis, Indiana.



One easy way to be part of Youth Protection Week

For the Kiwanis family, September 13–19, 2015 is Youth Protection Week. During that week, all Kiwanis clubs are encouraged to educate members on youth safety and ensure the Kiwanis club is in compliance with the Kiwanis Youth Protection Guidelines.

There's one simple way all Kiwanis clubs can participate in Youth Protection Week: complete the youth protection training.

In fact, your club has two options for completing it:

- 1. At a club meeting, use the PowerPoint, facilitator guide and handout, which help walk through the policies with members.
- 2. Direct individual members to get the online Youth Protection Training. (This is also an effective way for the training facilitator at a club meeting to prepare.)

Once your club has completed this training, the Kiwanis club's secretary should report that the club is in compliance by marking the training as completed in the club's KiwanisOne secretary dashboard.

All Kiwanians share our organization's responsibility for protecting the youth we serve. Your club's efforts during Youth Protection Week are an important part of fulfilling that commitment. Thank you for strengthening the Kiwanis family's continuing status as a leader in building the next generation of service.

Deadline for new resolutions and amendments: October 31

If your club is thinking about submitting a proposed resolution or Kiwanis International bylaw amendment to be considered at the 2016 Kiwanis International Convention in Toronto, the deadline for submissions is October 31, 2015. Guidelines on making proposals can be found atkiwanis.org/convention/ amendments.



Kiwanis, Sister Cities partner to advance global alliances

Kiwanis International and Sister Cities International have entered into a groundbreaking partnership to advance better alliances to drive global change, improve the lives of children and help communities to thrive around the world.

This partnership agreement was signed during Kiwanis International's 100th annual convention (pictured above). Kiwanis and Sister Cities International will formally launch its partnership at the Sister Cities' annual conference in Minneapolis July 16-18. Partnership activities include forming reciprocal local community engagement through education outreach and establishing new Sister Cities bonds internationally.

Kiwanis hopes to build on this network through leveraging Sister



KIWANIS VIDEOS

Kiwanis through the ages: videos from convention

Various videos from the recent Kiwanis International convention in Indianapolis in July show Kiwanis in the 1915s, 1920s, 1930s, 1940s and more, with current leaders dressing the part. Attendees saw the debut of these events at convention and now you can share them with your members at the next club meeting.

What would you give to save a baby?

The Eliminate Project gives everyone a chance to be a hero—by saving lives from maternal and neonatal tetanus, a terrible disease killing babies every day. With one gift, you can be that hero. Think of what you buy every day ... a cup of coffee, a snack from the vending machine, a favorite magazine, the latest app ... and think of what would happen if you committed instead to saving a life every day.

See the newest video showing the impact of the Kiwanis family dollars in the fight to eliminate maternal and neonatal tetanus



A look back at the Kiwanis International convention

Maybe you were there and want to relive the memories or maybe you couldn't make it and would like to see what happened ... either way, check out the Kiwanis International Convention 100th Anniversary highlights video for a montage of key events. Share it at your next club meeting!

What if Kiwanis could make the impossible possible?

Explore the "what ifs" with a new video from Kiwanis International that poses intriguing questions about what is possible if we all work together to improve the lives of children and our communities. The video challenges us to think BIG and set aside doubts, perceptions and anything else holding us back. Our ideas become realities. Big ideas are doable if we all work together.

We've already improved lives with our worldwide focus on iodine deficiency disorders (IDD) and maternal and neonatal tetanus (MNT). But we can't stop now. There is more to do. There is more we can do ... and will do.

Eye On KI

Cities' global network, which spans over 2,100 relationships in more than 545 cities and 145 countries on six continents. Collectively this partnership will promote world peace through mutual respect, understanding and cooperation that will be built through youth service-oriented projects and exchange.

"This partnership will strengthen both organizations," said Stan Soderstrom, executive director of Kiwanis International. "Kiwanis can rely on the wealth of information Sister Cities has developed on nations where Kiwanis clubs are being formed, and we can provide information to Sister Cities about nations where we have been fortunate to open clubs over the years. This formal partnership is the result of a long engagement for both organizations with the same mission – to make the world a better place."

"Those who dedicate themselves to public service now will go on to be the leaders of the future. Leveraging our sister cities network in partnership with Kiwanis will support and promote public service in young people globally. Together we are crafting building blocks which will unlock the potential of the next generation," said Mary D. Kane, Sister Cities International president and CEO.

The network of sister cities allows citizen diplomats and volunteers to work together to advance the mission of world peace and understanding through economic programs, youth and education projects, arts and culture, and humanitarian assistance.

"We are thrilled to have the Sister Cities organization on our side in our efforts to serve the children of the world, enhancing opportunities for us as we open clubs around the world," said John Button, M.D., president of Kiwanis International. "This is a perfect match for two international organizations seeking to strengthen their communities and offer programs that help children while providing leadership training on-the-job."

Clubs can get information on working with this new Community Partner or participating in Sister City events on the KiwanisOne.org member resource website under About us > Official partnerships > Community partners.



Centennial Tours bring the gift of play to children around the world

The Kiwanis Centennial Tour visited 12 districts to celebrate Kiwanis' 100th Anniversary, raise awareness of Kiwanis International and, in many cases, leave a legacy of service to children in the form of a special playground build. Kiwanians and communities celebrated with 2014-15

President John Button as he traveled the world to commemorate our milestone centennial. The culmination of this tour schedule ended in Indianapolis, Indiana for the 100th Kiwanis International Convention and Centennial Celebration. Here's a look back at these momentous events.



Kiwanis awarded highest honors from Ecuador, Colombia

President Button recently accepted two medals of distinction granted to Kiwanis International by the Republic of Ecuador and the Republic of Colombia. The service organization was recognized by both countries for helping children and improving communities for 100 years.

Andean and Central America
District Governor José Jair Osorio
Flórez smiled as a member of the
Kiwanis International staff read the
proclamation from the Republic of
Colombia which, by order of Congress,
conferred the Degree of Commander
on Kiwanis International. The
distinction is among the highest honors
the Congress of Colombia can award.

Martha Andrade Posso, the Kiwanis governor of Ecuador, which is a district in formation, pinned the "National Assembly of the Republic of Ecuador, Dr. Vicente Rocafuerte" award on President Button. Rocafuerte was an early leader of Ecuador and a proponent of democracy.

The pinning and presentation of the proclamations was held at a private ceremony during the 100th Annual Kiwanis International Convention in Indianapolis, Indiana, USA. The honors, along with others from communities around the world, are on display at the Kiwanis International offices in Indianapolis.



Budget now for Toronto 2016

Canadian culture. International influence. That's Toronto. And that's where we'll be June 23–26, 2016.

Join us for next year's 101st annual Kiwanis International Convention—in a city that blends traditions and passions from more than 100 cultures. It's the perfect place to celebrate 100 years of Kiwanis in Canada. Go to www.kiwanis.org/toronto and sign up for email updates.





Kiwanis International President Visits the Capital District

In early June, the Capital District was happy to host Kiwanis International President Dr. John Button and his wife Debbie. On June 11th they attended a Norfolk Kiwanis Meeting and a Southeast Town Hall Kiwanis Meeting, June 12th was a busy day with a tour of Williamsburg, lunch in Richmond, and then an evening at the Kiwanis Children's Summit in Washington DC. They did a service project with Mitchellville Kiwanis on June 13th, followed by a service project in Washington, DC - where they served lunch at Loaves and Fishes, an organization that provides a healthy lunch to homeless people in D.C. The trip ended with a Barbeque hosted by Division 1.







Front and Center















THE 100TH ANNUAL KIWANIS INTERNATIONAL CONVENTION











Clockwise from left: President Button addresses the crowd; 1,000s of pancakes were served to convention attendees; the 2015-16 International Board; members enjoy the opening session; Downtown DC members at the Alumni Reception; PG Linwood Watson serving as Sergeant-at-Arms; the Capital District at the Business Session; Up with People performs at the Gala; Tim Harris offers free hugs during his keynote address; Kiwanis friend Judson Laipply performs his "Evolution of Dance"; Tysons Corner/McLean & Ashland members enjoy the baseball game.

Front and Center

Kiwanis makes history, elects first female president

Sue Petrisin will be the first female president of a major international service organization following elections at the 100th Annual Kiwanis International Convention held in Indianapolis, Indiana, USA. Kiwanis celebrated 100 years of service to children of the world with a pancake lunch and birthday celebration, a playground dedication and a business meeting. Petrisin, of Lansing, Michigan, USA, will assume her duties on October 1, 2015. She is associate director of alumni programs for the Michigan State University Alumni Association and has been involved in Kiwanis for nearly 25 years as a member of the Kiwanis Club of East Lansing. She also has held multiple leadership roles with Kiwanis SLPs.

"Kiwanis will concentrate on serving the children of the world in our 101st year," Petrisin said. "Our mission is serving the children of the world, wherever we have a Kiwanis club, and we'll focus on how to best serve our communities as we launch our next century of service."

Also elected were Jane Erickson, Bellevue, Nebraska, USA, president-elect, and James "Jim" M. Rochford, Peoria, Illinois, USA, vice president. Erickson, a Kiwanis member for 25 years and past governor of the Nebraska-Iowa District, has served in nearly every club leadership role and as president of Kiwanis International Foundation. Rochford, an international trustee and past governor of the Illinois-Eastern Iowa District, has been a member of Kiwanis since 1979.





The Formula inspires in Indianapolis

Reciting poems or raps. Serving as contestants in a Kiwanis game show. Collecting tips of how to love, share and live Kiwanis. Sharing how you love, share and live Kiwanis. The Formula booth at the 2015 Kiwanis International convention was an interactive and engaging place to be for all convention attendees who visited. One attendee wrote the following on our whiteboard: "I truly love Kiwanis and all it is involved in. It has made me into a leader and showed me how much love there is in the world. Also it has showed me that I can express my love through service!"

Business Session Results

Here are the results of the proposed amendments and resolutions from the 2015-16 House of Delegates at the 100th Annual Kiwanis International Convention.

- Provide that Kiwanis International will approve and oversee foundations, charitable funds, and other entities affiliated with Kiwanis International. FAILED
- Provide that, if a governor cannot attend a council meeting, the district may select any district officer to attend in the governor's place. PASSED
- Allow district vice governors to be delegates-at-large at Kiwanis International convention. PASSED

- Provide that the final date for district conventions will be September 25, rather than September 15. PASSED
- Provide that voting for Kiwanis International business (elections, amendments, resolutions) will be conducted online rather than at the Kiwanis International convention. FAILED
- Allow greater flexibility in club meeting frequency and clarify provisions regarding club satellites. PASSED

- Permanently adopt corporate membership. *PASSED*
- Provide that Kiwanis International dues may be adjusted annually by no more than five percent (5%) of the previous year's amount (effective Oct. 1, 2016). Get details. *FAILED*
- Adjust Kiwanis International dues to be US\$52 per member in Tier A, US\$34 per member in Tier B, and US\$23 per member in Tier C (effective Oct. 1, 2015). Get details. PASSED

The Eliminate Project

The 100th annual Kiwanis International Convention brought numerous reasons for the Kiwanis family to celebrate and helped set the stage for our final six months. A few of our favorite moments included:

- President Maria Palazzolo announced a US\$3 million pledge by Key Club International. The generous contribution—the largest gift made by Key Club to one cause—brings Service Leadership Programs to their US\$7 million goal for The Eliminate Project.
- We reached a milestone US\$91 million in cash and pledges thanks in part to Key Club's pledge and the generous matching program by the Canadian Government, UNICEF Canada and the Kiwanis Foundation of Canada. That represents 50 million lives that will be saved

- or protected from maternal and neonatal tetanus.
- Cooks prepared 240 gallons of IHOP's famous buttermilk pancake batter for the Monumental Pancake Lunch. Kiwanis members and Indy residents lined the circle to enjoy 12,000 pancakes, 189 gallons of maple syrup, 94 pounds of butter and 625 gallons of coffee. And more than US\$6,100 was given to The Eliminate Project.
- Nearly 2,000 club and individual supporters commemorated our fundraising success during an

maternal/neonatal tetanus Kiwanis | unicef

exclusive celebration event for The Eliminate Project.

 We shared a new video showing the impact of the Kiwanis family dollars in the fight to eliminate maternal and neonatal tetanus.

These moments—and our success—are only possible through our work together. Let's use this success to build momentum for our final march to victory. Now is the time. We need every member of the Kiwanis family to continue working side-by-side until we reach our goal and finish what we set out to accomplish.

Front and Center



Key Club Elects New Leadership at Key Club International Convention

INTERNATIONAL PRESIDENT Rip Livingston

INTERNATIONAL VICE PRESIDENT Addison Clipfell

INTERNATIONAL TRUSTEES

Amy Jiang

Anastasia Slepukhova (Capital District)

Aysha Moneer

Bethany Downs

Clifford Young

Devin Sun

Giselle Campbell

Heather Farley

Hojin Yoon (Capital District)

Ian McDonald

Kacie Hines

Capital District Administrators win high honors at International Convention

Key Club International and Circle K International each have awards that are considered the highest recognitions presented by their organizations. These awards are the Key of Honor, and the Circle of Service, respectively. One recipient is selected each year for each of these awards by the Key Club and CKI International Boards. These recipients are people who have made a life-long positive impact upon Key Club and CKI. At the 2015





International Conventions, Capital District Key Club Administrator **Joe Stankus** and Capital District CKI Administrator **Jennifer Wolff** were bestowed these honors. Congratulations to Joe and Jen!

Aktion Club TLC in Indy

Derek Hamburg represented the Capital District well in Indianapolis during Kiwanis International Convention! He was able to hear a variety of speakers, participate in a drumming circle, attend workshops, and also meet new members from across the United States. He explained his experience as such:

"I really enjoyed the convention. I would like to thank Kiwanis for inviting me. I had a blast and I hope I get to go to the Aktion Club convention in the future. I loved getting to hear the awesome sessions and the speakers, and last but not least, meeting other people."



CKI Members Circle the City with Service and Celebrate 100 Years of Kiwanis at CKIx15 in Indianapolis

Attendees of CKIx 2015 completed 4,500 hours of community service around the Indianapolis area. The largest community service projected was termed "Extreme Neighborhood Makeover" and included multiple projects around the Hawthorne and Haughville neighborhoods. Circle K'ers helped to clean up neighborhood parks and community centers, cleaned up neighborhood streets of weeds and trash, painted murals in the community, and even spent some time with the local children they were volunteering for. There were so many Circle K'ers out doing great service that the Indianapolis newspaper, the IndyStar, even featured them. There was a lot of publicity of the "Extreme Neighborhood Makeover" and Shayna Cole (Indiana District Governor) represented Circle K International well in interviews at the project sites.

Wrapping up service to the Indianapolis community, CKI members branched out to nine organizations across the city on Friday, June 26 to perform service including Ronald McDonald House, Faith Hope Love; 24 Hours of Booty, St. Vincent de Paul food pantry, Coburn Place, Exodus Refugee, Teacher's Treasures, Gigi's Playhouse, and at Gleaners the group made history as the most food sorted in one day, setting the record at 32,504 pounds of food sorted. The warehouse now has an honorary LSSP

shirt with every volunteer's signature that will hang in the office.

The delegates of the 2015 convention elected the following individuals to serve for the 2015-16 board of trustees: President Racheile Ricklefs (Florida District); Vice President Jessica Davis (Indiana District); Trustee-At-Large Calvin Charles (Capital District); Subregion A Trustee Cedrick Mah (Western Canada District); Subregion B Trustee Jennifer Park (California-Nevada-Hawaii District); Subregion C Trustee Emily Bagwell (Michigan District); Subregion D Trustee Sara Nguyen (Missouri-Arkansas District); Subregion E Trustee Amanda Ferster (Pennsylvania District); Subregion F Trustee Vy Tran (Capital District); and Subregion G Trustee Camille Tyler (Carolinas District)

The entire Kiwanis family came together for an Indianapolis Indians baseball game on Friday evening complete with fireworks. President Kathy Le played one of the on-the-field games and Kiwanis president Dr. John Button and executive president Stan Soderstrom threw the first pitch at the game. Kiwanis and Circle K members were joined by Key Club and Aktion Club attendees at the game.

Delegates to the convention were also treated to a concert by hellogoodbye and A Great Big Pile of Leaves.

During the concert lead singer of Hellogoodbye, Forrest Kline, wore



a Trick-or-Treat for UNICEF box during the performance and even crowd surfed in it. The band also allowed students to come on stage and interact with the band for most of the performance. The band closed the show with an entertaining rendition of Happy Birthday for Kiwanis International. Circle K'ers and Key Clubbers alike had a great time enjoying the music and celebrating the end of convention.

The closing session honored distinguished district leaders and recognized club award recipients.

The Capital Record

Save the Date!

Northern Club Leadership Conference

Towson University 8/15/15

Southwest Club Leadership Conference

Wytheville Community College 8/29/15

Honors



At the anniversary celebration of 34 years since the chartering of the **Kiwanis Club of Greater Ocean Pines**- **Ocean City** in the new Ocean Pines
Yacht Club on May 21, 2014, Kiwanian
Roger Makowski received the
Kiwanis International Legion of Honor certificate signed by the President of Kiwanis International, including a lapel pin, for 30 consecutive years as a member of the Kiwanis Club of Greater Ocean Pines – Ocean City.



Kiwanis Club of Greater Ocean
Pines- Ocean City, member Robert
Fralley was presented with a Legion
of Honor plaque recognizing him for
50 years of service as a member of
Kiwanis. Bob, as he is known to most
people, is the longest serving member
of the club



Bell's Builders Class President
Division 10 Lt. Governor **Sandy Conover** received the Governor's
Golden Globe Award at the Southeast
Club Leadership Conference at the
College of William and Mary on
August 1st.

Happy Birthday!



Dot Zeis, member of **Wheaton/Silver Spring Kiwanis Club** celebrated her 100th birthday this year.

Proclamations



During the Colonial Heights City Council Meeting, **Kiwanis Club of Colonial Heights President Jeff Faries** is present for **Mayor Kochuba** reading the proclamation naming February 7, 2015 as "Kiwanis International Day" in The City of Colonial Heights, Virginia.

SLP ICON Awards

Capital District Key Club:

Distinguished District Distinguished Governor,

Anastasia Slephukova (Division 2D)

Distinguished Secretary,

Hojin Yoon (Division 6B)

Outstanding LTGs: Laura Vasquez-Bolanos (Division 2C), Adrienne Lumain (Division 2E), Devyn King (Division 4A), Arshad Fakhar (Division 6B), Emily Green (Division 7B), Katherine Pajewski (Division 9A), Casey Farmer (Division 15A) and Sophia Vermeulen (Division 15B)

Capital District CKI:

Distinguished District Distinguished Governor, Ben Romano

Happy Anniversary

August

South Arlington	1947
Peninsula at Oyster Point	1959
Virginia Beach Town Center	1973
Greater Hilton	2010
Fort Lee	2012

September	
Allegany Highlands	1923
Georgetown, DE	1935
Abingdon	1942
Wise	1946
Montgomery Co-Blacksburg	1946
Mount Vernon	1953
Denbigh	1967
Western Allegany	1972
Poquoson	1974
Smithfield	1976
Shepherd Park	1976
Tuckahoe	
Olney	1982
Lynnhaven	1983
Northgate	1983
Greater Millsboro	1989

My Kiwanis Moment

Jeff Poulin Kiwanis Club of Washington, DC

My father would tell you that I have been in the Kiwanis Family since birth. As a child, I frequented meetings of the Kiwanis Club of Scarborough, Maine, participated in the annual Kid's Fishing Derby and was a regular cashier at the food wagon the club brought to community events. My involvement continued through high school, college and career as the Key Club District Governor in New England and as a founding member of the Young Professionals Club of Oklahoma City.

Through a parallel track with my involvement in the Kiwanis family, I have had the unique opportunity to professionally travel the country and the world as a performer and leader in the world of arts and culture. This career has recently brought me to Capitol District where I have found my home at the Kiwanis Club of Washington, D.C. My current job, however, requires that I travel the country to ensure that every child has access to arts education – we all know that all children deserve the opportunity to learn through music, dance, theatre and art. Sometimes, this travel makes it difficult to attend meetings or service projects.

In April, I was in Kansas City for work where I attended the launch of a new arts education initiative for some of the city's most disadvantaged young people. It was my pleasure to deliver remarks and watch the student performance. It was when I was



speaking that I spotted a Hixson pin on the lapel of an older gentlemen in the crowd. After my remarks, I introduced myself and discovered an immediate connection to him and his fellow Kiwanians present at the event. Their club gave the seed money to make the initiative happen in Kansas City.

Despite never having met and being separated by distance and decades, my fellow Kiwanians and I had an instant bond. We cared about the children and their educational opportunities; we cared about the community of north Kansas City; and we cared about Kiwanis. The moments when the ties of service bring people together are my favorite Kiwanis moments, and I was happily reminded of this by my new Kiwanis friends in Kansas City.

Share YOUR Kiwanis Moment! Email editor@capitaldistrictkiwanis.org

Getting the Word Out

Make Promoting Kiwanis a Habit

By Caren Schumacher, Chairperson Capital District Public Relations

The Kiwanis 100th anniversary year is drawing to a close, and with it will go a great promotional opportunity. The good news is, you still have time to hop on the marketing train and make the most of this chance to showcase your club and how you are making a difference within your community.

It's also not too late to get a local government official to sign a proclamation. There's a great photo opportunity at the signing of the document that can be submitted to your local newspapers.

The Kiwanis Club of Winchester memorialized their club's 100th anniversary year activities in a special edition of their Kiwanis Kourier. Send me an email at carenkiwanis@aol.com and I will be happy to send you a copy.

Promoting Kiwanis needs to become a habit for your club. To maximize your effectiveness, designate one person to be in charge of communications. Their responsibilities should include submitting pictures and articles to the press, as well as seeking other promotional outlets such as radio and television.

And let's not forget social media! You should consider designating another

club member to be in charge of these activities. A combination of traditional marketing and social media will enable your club to reach the greatest number of audiences.

Public relations is not an exact science, so quantifying results can sometimes be frustrating. If you have other service clubs in your town (which most of us do) and they seem to get more press coverage than your club, don't get discouraged! Hang in there, and keep on submitting those pictures and articles. Having an established relationship with reporters or the editor of your local press is paramount.

I want to give a special thanks to the Public Relations Committee members. Recently, they were instrumental in obtaining the pictures from around the district for this special edition of the *Capital Kiwanian*. Committee members include: Kelly Boswell, Sandy Conover, April Gassler, Bud Good, Jim Hart, Vivian Kruger, Hiawatha Nicely, Van Olmstead, Amy Thorstad, and Jack White.

Make promoting Kiwanis a priority; it's a healthy habit that will yield positive results!



Family Ties

Updates from Our Kiwanis Family

Key Club Arshad Fakhar, Governor

Hello Capital Kiwanians!

I hope everyone is enjoying everything the summer has to offer, I know Key Clubbers in Capital are! We have had a very eventful summer so far. In late June, forty two Key Clubbers and ten adults got on a bus and drove several hours to join



over 1,000 Key Clubbers around the globe at the 72nd Key Club International Convention. What really made my experience this year was that we got to celebrate two milestones through the joint general sessions with the entire Capital Kiwanis Family, from Aktion Club, to Circle K, to Kiwanis, and Key Club. I personally would like to thank every Kiwanis club that helped sponsor Key Clubbers on their journey to ICON.

Key Clubbers across the District were challenged to do summer service by volunteering in their communities. With the encouragement of our Lieutenant Governors and yourselves, we have had more service than ever before! What makes us different from any service organization out there is that we are a family. Make sure to let your Key Clubbers know if you plan to organize an event so that they can help. It is also very important that you consistently have communication with all of your SLPs as the school season begins anew.

Now throughout the school year, make sure that you do your part in helping all of the SLPs reach their fullest potential. These servant leaders are the future of not only bettering our world but Kiwanis International too. Make sure that all club officers know what their respective duties are and go out with your members to service projects, including the Capital Conservation Challenge. I cannot wait to meet you all throughout the year as we embark on another successful year of service!

Yours in Friendship & Service,

Irehood Farmer

Arshad Fakhar

CKI Matthew Johnson, Governor

Greetings Capital Kiwanians!

After having a fantastic time with our Kiwanis Family at the 100th Anniversary Convention, our crabtastic Circle K members are excited to get back to school and service. The fall presents a great time to do outdoor activities, and the district has some



awesome opportunities for CKI and Kiwanis Family members.

Circle K's Kiwanis Family Relations and Service Committees are hard at work planning our District Large-Scale Service Project and Total K Day in Fairfax, VA on September 26. Look out for more information as we prep for the Kiwanis Family Olympics. The event includes a service project with the Boys and Girls Club followed by Kiwanis Family activities.

We'll be taking the Mystery Machine straight into October with our Scooby-Doo-themed Fall Membership Rally on October 23-24 in Front Royal, VA. This exciting camp experience is great for new members of Circle K. It not only gets them excited to join their home clubs but also for getting more involved with the district. The event will feature workshops, team competitions, a cookout, and our annual District Board Auction.

To close out our action-packed fall semester, we'll be gearing up for Kiwanis Family Month in November. Clubs will be competing to see who can attend the most Kiwanis Family events. Make sure to reach out to any Circle K clubs that you sponsor to help them win by instilling them with some K-Family Spirit.

As always, I'd love for every Kiwanis club and every Kiwanian to be involved with Circle K. You can visit our webpage at cdcki.org or contact me at governor@cdcki.org. We're glad to be part of this great Kiwanis Family!

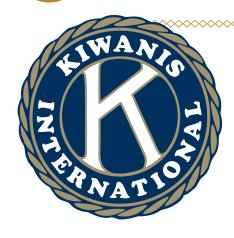
Yours in Service and Sunshine,

Matt W. John

Matthew W. Johnson

CAPITAL DISTRICT KIWANIS

Service
Jearbook



In honor of Kiwanis' 100 years, let's see how Capital District Kiwanis services our communities!











































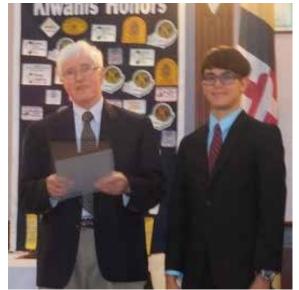


















































































































































































SHARE YOUR SUCCESS

If your club has a success story, simply email a summary and a few high resolution photos to editor@capitaldistrictkiwanis.org to be considered for possible future use in a Kiwanis publication.



